

**I HAVE SO MUCH  
MORE TO SAY  
THAN WILL FIT  
ON THIS TINY  
POSTCARD.**

I'll start with the gluten-free  
Labeling Rule. Why isn't the  
FDA enforcing it?



**Is THAT  
Gluten-Free?**

**WHO KNOWS?**

**The FDA  
won't enforce  
their own  
Gluten-Free  
labeling rule.**

**We need  
YOUR  
help!**



W E H A V E H A D

*ENOUGH!*

We need the FDA  
to DO THEIR JOB.  
Enforcement of the Gluten-Free  
Labeling Rule impacts  
over THREE MILLION Americans.



**In the United States of America**

**We Have a Gluten-Free  
Labeling Rule.**

**The FDA should enforce it.**

**Many Wrongly-Labeled**

**Products Have Been Reported.**

**But the FDA won't enforce their own rule.**

**Please help the three million Americans with  
Celiac Disease and millions more who cannot eat  
gluten for treatment of serious medical issues.**

**We are counting on the FDA.**

**Enforce the Gluten-Free Labeling Rule.**

**Take Action NOW.**